

# Advanced Corporate Finance Training Course

## Professional Development Training Course Outline

|          |                      |               |                         |
|----------|----------------------|---------------|-------------------------|
| Category | ACCOUNTING & FINANCE | Duration      | 10 Days                 |
| Base Fee | \$3,000 USD          | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

Advanced Corporate Finance Training Course is a comprehensive, industry-focused program designed to equip professionals with advanced financial management, capital structuring, valuation techniques, and strategic investment decision-making skills. This course integrates modern corporate finance theories with real-world applications, enabling participants to master financial modeling, risk assessment, and global financial strategy formulation. It is ideal for professionals aiming to enhance their expertise in corporate financial planning, mergers and acquisitions, and investment analysis.

In today's competitive global economy, strong corporate finance expertise is essential for business sustainability and growth. This training program emphasizes data-driven decision-making, financial optimization strategies, and advanced analytical tools used by leading multinational corporations. Participants will gain practical insights into capital markets, corporate restructuring, and financial innovation aligned with global industry standards.

### Programme Curriculum

#### Advanced Corporate Finance Training Course

##### Introduction

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### **Course Objectives**

1. Understand advanced corporate finance principles and frameworks
2. Develop expertise in capital budgeting and investment appraisal
3. Master financial modeling and valuation techniques
4. Analyze global financial markets and instruments
5. Improve corporate risk management strategies
6. Enhance mergers and acquisitions decision-making skills
7. Apply strategic financial planning in organizations
8. Understand cost of capital and capital structure optimization
9. Develop competency in financial statement analysis
10. Strengthen cash flow forecasting and liquidity management
11. Apply corporate governance and compliance standards
12. Evaluate international finance and currency risk exposure
13. Build expertise in shareholder value maximization strategies

### **Organizational Benefits**

- Improved financial decision-making efficiency
- Enhanced profitability and cost optimization
- Stronger investment appraisal accuracy
- Better risk identification and mitigation
- Increased shareholder value creation
- Improved capital allocation strategies
- Enhanced corporate governance compliance
- Strengthened financial forecasting capability
- Better merger and acquisition outcomes
- Competitive advantage in global markets

### **Target Audiences**

- Finance Managers
- Investment Analysts
- Corporate Executives
- Accountants and Auditors
- Banking Professionals
- Business Consultants
- MBA Students and Graduates
- Entrepreneurs and Business Owners

**Course Duration:** 10 days

## **Course Modules**

### **Module 1: Foundations of Corporate Finance**

- Introduction to corporate finance principles
- Time value of money concepts
- Financial decision-making framework
- Overview of capital markets
- Role of corporate finance in business
- Case study: Apple Inc. financial structure analysis

### **Module 2: Financial Statement Analysis**

- Income statement interpretation
- Balance sheet evaluation techniques
- Cash flow analysis methods
- Ratio analysis applications
- Financial health assessment tools
- Case study: Amazon financial performance review

### **Module 3: Time Value of Money & Valuation**

- Present and future value concepts
- Discounting and compounding techniques
- Annuities and perpetuities
- Valuation of financial assets
- Investment appraisal methods
- Case study: Tesla valuation growth model

### **Module 4: Capital Budgeting Techniques**

- Net present value (NPV) analysis
- Internal rate of return (IRR)
- Payback period evaluation
- Profitability index methods
- Project selection criteria
- Case study: Infrastructure project in UAE

### **Module 5: Risk and Return Analysis**

- Risk measurement tools
- Portfolio diversification strategies
- Systematic vs unsystematic risk
- CAPM model applications
- Risk-return tradeoff analysis
- Case study: Global stock portfolio analysis

## **Module 6: Cost of Capital**

- Weighted average cost of capital (WACC)
- Debt vs equity financing costs
- Capital structure theories
- Optimal capital mix strategies
- Financing decision frameworks
- Case study: Microsoft capital structure strategy

## **Module 7: Capital Structure Management**

- Leverage impact on firm value
- Trade-off theory applications
- Pecking order theory
- Dividend vs reinvestment decisions
- Corporate financing strategies
- Case study: Vodafone debt restructuring

## **Module 8: Dividend Policy Decisions**

- Dividend payout models
- Retention ratio analysis
- Stock repurchase strategies
- Investor expectations management
- Firm value impact of dividends
- Case study: Coca-Cola dividend policy

## **Module 9: Working Capital Management**

- Cash management strategies
- Inventory optimization techniques
- Receivables management
- Short-term financing options
- Liquidity optimization methods
- Case study: Walmart working capital efficiency

## **Module 10: Corporate Valuation Methods**

- Discounted cash flow (DCF) models
- Comparable company analysis
- Precedent transaction analysis
- Asset-based valuation
- Market-based valuation approaches
- Case study: Uber IPO valuation analysis

## **Module 11: Mergers and Acquisitions**

- M&A process framework
- Valuation in acquisitions
- Synergy assessment methods
- Due diligence procedures
- Post-merger integration
- Case study: Disney acquisition of Marvel

## **Module 12: International Corporate Finance**

- Foreign exchange risk management
- Global capital markets overview
- Cross-border investment strategies
- Currency hedging techniques
- International financing options
- Case study: Toyota global expansion strategy

## **Module 13: Financial Risk Management**

- Credit risk assessment
- Market risk evaluation
- Operational risk controls
- Derivatives usage in hedging
- Risk mitigation frameworks
- Case study: 2008 global financial crisis analysis

## **Module 14: Corporate Governance & Ethics**

- Governance frameworks and structures
- Regulatory compliance standards
- Ethical financial practices

- Board of directors roles
- Transparency and accountability systems
- Case study: Enron corporate failure

## **Module 15: Strategic Financial Planning**

- Long-term financial strategy design
- Budgeting and forecasting models
- Strategic investment planning
- Performance measurement systems
- Value creation strategies
- Case study: Google long-term financial planning.

## **Training Methodology**

- Instructor-led interactive lectures
- Real-world case study analysis
- Financial modeling workshops
- Group discussions and simulations
- Practical Excel-based exercises
- Global corporate case evaluations

## **Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.org](mailto:info@fineskilltrainingcenter.org) or call +254769199797

## **Certification**

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

## **Tailor-Made Course**

*We also offer tailor-made courses based on your needs.*

## **Key Notes**

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 21 Sep 2026 | 02 Oct 2026 | Online   | \$2,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$3,000 |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |
| 21 Sep 2026 | 02 Oct 2026 | Physical | \$0     |

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)