

# Tax Advisory & Client-Facing Skills Training Course

## Professional Development Training Course Outline

|          |                      |               |                         |
|----------|----------------------|---------------|-------------------------|
| Category | Taxation and Revenue | Duration      | 5 Days                  |
| Base Fee | \$1,500 USD          | Delivery Mode | Online / On-site Hybrid |

### Course Introduction

Tax Advisory & Client-Facing Skills Training Course is designed to equip tax professionals with the advanced advisory and interpersonal skills required to deliver exceptional client service in today's evolving tax landscape. Participants will gain expertise in providing strategic tax advice, managing complex client portfolios, and maintaining compliance while enhancing professional credibility. The course emphasizes relationship management, ethical conduct, and practical communication techniques that build trust and long-term partnerships with clients.

Through this course, participants will develop a comprehensive understanding of how to combine technical tax knowledge with client advisory competencies. The program blends theoretical insight with real-world applications, ensuring learners are prepared to handle diverse client needs across industries. Participants will also explore client engagement strategies, presentation skills, negotiation techniques, and best practices in advisory service delivery, enabling them to excel in professional tax practice.

### Programme Curriculum

#### Tax Advisory & Client-Facing Skills Training Course

##### Introduction

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applications, ensuring learners are prepared to handle diverse client needs across industries. Participants will also explore client engagement strategies, presentation skills, negotiation techniques, and best practices in advisory service delivery, enabling them to excel in professional tax practice.

### **Course Objectives**

By the end of this course, participants will be able to:

1. Demonstrate mastery of professional tax advisory principles and strategies.
2. Apply effective client communication and consultation techniques in advisory settings.
3. Analyze and interpret complex tax laws for optimal client solutions.
4. Develop comprehensive tax planning strategies aligned with client goals.
5. Strengthen negotiation and persuasion skills in client interactions.
6. Understand the ethical and legal boundaries of tax advisory practice.
7. Manage client expectations and maintain professional relationships.
8. Deliver tailored tax recommendations using current tax policy frameworks.
9. Integrate digital tools for advisory efficiency and documentation.
10. Conduct professional client interviews and discovery sessions.
11. Resolve disputes and handle client objections with professionalism.
12. Prepare clear, persuasive, and compliant advisory reports.
13. Enhance reputation through continuous improvement and thought leadership.

### **Organizational Benefits**

- Improved quality and consistency in tax advisory services.
- Enhanced client trust, satisfaction, and retention rates.
- Increased advisory team efficiency and productivity.
- Stronger ethical standards and risk management practices.
- Better communication and client engagement outcomes.
- Improved handling of client objections and dispute resolution.
- Increased organizational credibility in the advisory sector.
- Better utilization of digital tools for tax advisory services.
- Enhanced team collaboration and professional conduct.
- Greater compliance with regulatory and ethical frameworks.

### **Target Audience**

- Tax Advisors and Consultants
- Client Relationship Managers
- Financial Advisors and Planners
- Tax Managers and Supervisors
- Accountants and Auditors
- Legal and Compliance Officers
- Business Development Managers
- Senior Tax Administrators

**Course Duration:** 5 Days

## **Course Modules**

### **Module 1: Foundations of Tax Advisory Practice**

- Overview of tax advisory functions and professional responsibilities
- Key differences between compliance and advisory roles
- Building trust and credibility with clients
- Managing client expectations in advisory engagements
- Ethical considerations in tax advisory services
- *Case Study: Establishing advisory integrity in client relationships*

### **Module 2: Effective Client Communication Skills**

- Communication models for advisory professionals
- Active listening and questioning techniques
- Managing difficult conversations with clients
- Presenting complex tax information clearly
- Building empathy and professional rapport
- *Case Study: Communicating tax reforms to a corporate client*

### **Module 3: Tax Planning and Strategic Advice**

- Tax planning frameworks and objectives
- Identifying opportunities for tax efficiency
- Integrating tax planning with business strategy
- Risk analysis and mitigation in tax planning

- Advising clients on cross-border tax implications
- *Case Study: Strategic restructuring for tax optimization*

#### **Module 4: Client Engagement and Relationship Management**

- Managing the client advisory lifecycle
- Service quality and follow-up mechanisms
- Personalizing advisory services for diverse clients
- Handling confidentiality and client data
- Maintaining long-term advisory relationships
- *Case Study: Retaining key clients through proactive engagement*

#### **Module 5: Ethical and Legal Dimensions in Advisory Services**

- Understanding professional codes of conduct
- Legal implications of advisory negligence
- Balancing advocacy with compliance
- Managing conflicts of interest
- Ethical decision-making frameworks
- *Case Study: Ethical dilemmas in aggressive tax planning*

#### **Module 6: Presentation and Negotiation Techniques**

- Structuring persuasive advisory presentations
- Negotiating advisory terms with clients
- Handling objections and resistance
- Using visual aids for clarity in communication
- Building confidence and credibility in delivery
- *Case Study: Negotiating advisory outcomes with tax authorities*

#### **Module 7: Leveraging Technology in Tax Advisory**

- Digital tools for client data management
- Automation in tax advisory documentation
- Virtual advisory sessions and client meetings
- Secure file sharing and collaboration platforms
- Technology trends shaping modern advisory services

- *Case Study: Implementing digital solutions in advisory practice*

## **Module 8: Advisory Reporting and Professional Documentation**

- Writing effective and compliant advisory reports
- Structuring client deliverables for impact and clarity
- Documenting advisory sessions and follow-ups
- Ensuring data integrity and confidentiality
- Continuous improvement through feedback and evaluation
- *Case Study: Drafting a comprehensive tax advisory report*

## **Training Methodology**

- Interactive lectures and guided discussions
- Real-world case studies and role-playing exercises
- Group projects and peer collaboration
- Practical workshops with simulated advisory sessions
- Expert guest presentations from seasoned tax advisors
- Post-training evaluation and personalized feedback

## **Register as a group from 3 participants for a Discount**

Send us an email: [info@fineskilltrainingcenter.org](mailto:info@fineskilltrainingcenter.org) or call +254769199797

## **Certification**

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

## **Tailor-Made Course**

*We also offer tailor-made courses based on your needs.*

## **Key Notes**

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.
- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

# Upcoming Scheduled Sessions

| Start Date  | End Date    | Location | Price   |
|-------------|-------------|----------|---------|
| 21 Sep 2026 | 25 Sep 2026 | Online   | \$1,000 |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$1,500 |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0     |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0     |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0     |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0     |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0     |
| 21 Sep 2026 | 25 Sep 2026 | Physical | \$0     |

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: [info@fineskilltrainingcenter.com](mailto:info@fineskilltrainingcenter.com) | Website: [www.fineskilltrainingcenter.com](http://www.fineskilltrainingcenter.com)