

Training Course on Logistics and Supply Chain Finance

Professional Development Training Course Outline

Category	Development	Duration	10 Days
Base Fee	\$3,000 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Logistics and Supply Chain Finance (LSCF) is a critical component in the modern global economy, connecting suppliers, manufacturers, and customers in a seamless flow of goods and services. As companies increasingly look for efficiencies and better ways to manage their cash flow, LSCF plays a pivotal role in reducing financial risk and optimizing the working capital cycle. The complexities of managing finances in logistics, inventory management, and supply chain operations require a deep understanding of financial tools, techniques, and strategies that align with business objectives. This course aims to equip professionals with essential knowledge to navigate the evolving landscape of logistics and supply chain finance.

This comprehensive training course on Logistics and Supply Chain Finance will provide an in-depth understanding of the financial elements of supply chain management. Participants will gain practical knowledge on how to leverage financing options such as supply chain financing, inventory financing, and trade credit to improve cash flow and reduce financial bottlenecks. By focusing on key industry trends and cutting-edge financial technologies, this course will enable professionals to streamline financial operations, mitigate risks, and enhance the overall efficiency of their supply chains.

Programme Curriculum

Training Course on Logistics and Supply Chain Finance

Introduction

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Course Duration

10 days

Course Objectives:

1. Understand the fundamentals of logistics and supply chain finance in modern businesses.
2. Explore strategies for reducing working capital costs in supply chain operations.
3. Learn the impact of inventory financing and trade credit on cash flow management.
4. Master financial instruments used in logistics and supply chain management.
5. Evaluate the role of technology in transforming supply chain finance, including blockchain and AI.
6. Analyze key financial metrics in logistics and supply chain performance.
7. Understand risk management strategies in the context of supply chain finance.
8. Implement sustainable financial practices in logistics and supply chain operations.
9. Learn about the impact of global trade regulations on supply chain financing.
10. Enhance supplier relationships through effective financial collaboration and payment terms.
11. Explore the role of fintech and digital platforms in supply chain financing solutions.
12. Develop a framework for improving cash flow visibility and operational efficiency.
13. Gain knowledge of the future trends and innovations in supply chain finance.

Organizational Benefits:

- **Increased Cash Flow Efficiency:** Streamline financial processes to reduce operational costs and enhance liquidity.
- **Risk Mitigation:** Leverage financial tools to reduce the risk associated with supply chain disruptions.
- **Improved Supplier Relationships:** Strengthen collaboration with suppliers through optimized payment solutions.
- **Optimized Working Capital:** Maximize working capital utilization while minimizing financing costs.
- **Competitive Advantage:** Stay ahead of industry trends and implement cutting-edge financial strategies.

Target Participants

1. Supply Chain Managers
2. Finance Professionals in Logistics
3. Operations Managers
4. Financial Analysts

5. Procurement Managers
6. Business Executives in Manufacturing
7. Entrepreneurs in the Logistics Sector
8. Consultants in Supply Chain Finance

Course Outline

Module 1: Introduction to Logistics and Supply Chain Finance

- Overview of logistics and supply chain finance.
- Key financial challenges in logistics operations.
- Introduction to financial tools for logistics management.
- Role of cash flow in supply chain efficiency.
- Importance of finance in global trade operations.

Module 2: Understanding Cash Flow in Logistics Operations

- Cash flow fundamentals in logistics businesses.
- Techniques for managing cash flow gaps.
- The impact of delayed payments on operations.
- Identifying cash flow risks in the supply chain.
- Methods to enhance cash flow visibility.

Module 3: Trade Credit and Inventory Financing

- Overview of trade credit as a financial tool.
- Understanding inventory financing options.
- Benefits of trade credit for suppliers and buyers.
- Managing payment terms with trade credit.
- Risk management in inventory financing.

Module 4: Risk Management in Supply Chain Finance

- Identifying financial risks in supply chains.
- Risk mitigation strategies for logistics firms.
- Impact of geopolitical factors on supply chain finance.
- Using insurance and hedging in risk management.
- The role of credit ratings in financial risk management.

Module 5: Supply Chain Financing and Working Capital Optimization

- Understanding supply chain financing options.
- Techniques to optimize working capital in logistics.
- Supplier financing solutions and their benefits.
- Managing the payment cycle for better cash flow.
- Key performance indicators for working capital management.

Module 6: Digital Technologies in Supply Chain Finance

- Role of digital tools in optimizing supply chain finance.
- Introduction to blockchain and its application.
- Benefits of AI in finance decision-making.
- The future of cloud-based finance platforms.
- How IoT is transforming logistics finance management.

Module 7: Global Trade and Its Impact on Supply Chain Finance

- How global trade regulations affect logistics finance.
- The impact of tariffs and taxes on financial operations.
- Currency fluctuations and their influence on supply chain finance.
- Managing cross-border payments and trade credit.
- The future of global trade finance in the digital age.

Module 8: Financial Instruments in Logistics and Supply Chain Operations

- Overview of financial instruments used in logistics.
- Role of factoring and forfaiting in supply chain finance.
- Letters of credit and trade financing tools.
- Understanding leasing and asset financing options.
- Impact of financial instruments on cash flow management.

Module 9: Fintech Solutions for Supply Chain Finance

- Introduction to fintech solutions for logistics finance.
- Blockchain-based supply chain finance solutions.
- Digital payment solutions and their impact.
- Benefits of automation in financial processes.
- Future trends in fintech and supply chain finance.

Module 10: Sustainable Practices in Supply Chain Finance

- The role of sustainability in logistics finance.
- Green financing and its impact on supply chains.
- Balancing cost reduction with sustainability goals.
- The importance of eco-friendly supply chain finance solutions.
- Best practices for integrating sustainability in finance strategies.

Module 11: Blockchain in Supply Chain Finance

- Blockchain technology and its applications in logistics.
- How blockchain enhances transparency in supply chains.
- The role of smart contracts in financial transactions.
- Benefits of decentralized finance solutions.
- Blockchain's potential in global trade finance.

Module 12: Improving Supplier Payment Terms

- Negotiating favorable payment terms with suppliers.
- Managing early payment discounts.
- The role of dynamic discounting in supply chain finance.
- Enhancing supplier relationships through flexible payments.
- Impact of payment terms on supplier liquidity.

Module 13: Key Metrics for Supply Chain Finance Performance

- Identifying key financial performance metrics.
- Measuring the efficiency of supply chain financing strategies.
- Understanding liquidity ratios and their implications.
- Evaluating the return on investment (ROI) in logistics operations.

- Tools for tracking and improving financial performance.

Module 14: Cash Flow Forecasting in Logistics Operations

- Techniques for accurate cash flow forecasting.
- The importance of forecasting in financial planning.
- Tools for cash flow management in logistics.
- Integrating cash flow forecasting with supply chain operations.
- Using historical data for more accurate forecasts.

Module 15: Innovations in Logistics and Supply Chain Finance

- Emerging trends in logistics and supply chain finance.
- Role of AI and machine learning in financial analysis.
- Advancements in financial risk management tools.
- The future of supply chain finance automation.
- Opportunities in global logistics finance innovation.

Training Methodology

- **Interactive Online Modules:** Engage in self-paced learning with video lessons and case studies.
- **Webinars and Live Sessions:** Participate in live Q&A and discussions with industry experts.
- **Hands-On Simulations:** Experience real-world logistics finance scenarios through interactive simulations.
- **Knowledge Assessments:** Evaluate progress through quizzes and tests to reinforce learning.
- **Group Activities and Discussions:** Collaborate with peers to solve practical supply chain finance challenges.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a. The participant must be conversant with English.
- b. Upon completion of training the participant will be issued with an Authorized Training Certificate
- c. Course duration is flexible and the contents can be modified to fit any number of days.

- d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e. One-year post-training support Consultation and Coaching provided after the course.
- f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	02 Oct 2026	Online	\$2,000
21 Sep 2026	02 Oct 2026	Physical	\$3,000
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0

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