

Training Course on Long-Term Care Planning and Insurance

Professional Development Training Course Outline

Category	Pension and Retirement	Duration	10 Days
Base Fee	\$3,000 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

Training Course on Long-Term Care Planning and Insurance is designed to equip financial professionals with the knowledge and skills necessary to help clients navigate the complexities of long-term care (LTC) needs and insurance options. As individuals age, the likelihood of requiring long-term care increases, making it essential for advisors to understand the planning strategies and insurance products available. This course focuses on the principles of long-term care planning, enabling participants to provide comprehensive solutions that ensure clients are prepared for potential health challenges in retirement. Participants will explore key topics such as types of long-term care, insurance options, costs, and strategies for funding care. The curriculum integrates theoretical concepts with practical applications, featuring case studies and interactive exercises that allow attendees to engage with real-world scenarios. By the end of the training, participants will be well-equipped to implement effective long-term care planning strategies that enhance clients' financial security.

Programme Curriculum

Training Course on Long-Term Care Planning and Insurance

Introduction

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Course Objectives

1. Understand the fundamentals of long-term care and its significance in retirement planning.
2. Analyze the different types of long-term care services available.
3. Evaluate long-term care insurance products and their features.
4. Explore the costs associated with long-term care and funding options.
5. Discuss the role of Medicaid and Medicare in long-term care.
6. Develop skills in assessing clients' long-term care needs.
7. Foster effective communication regarding long-term care planning.
8. Create actionable long-term care plans tailored to client needs.
9. Stay informed about emerging trends in long-term care and insurance.
10. Measure the effectiveness of long-term care strategies.
11. Identify tools and technologies for managing long-term care planning.
12. Prepare clients for potential long-term care challenges.
13. Understand the impact of family dynamics on long-term care decisions.

Target Audience

1. Financial advisors and planners
2. Insurance agents and brokers
3. Retirement plan specialists
4. Compliance officers
5. Actuaries and actuarial analysts
6. Healthcare consultants
7. Graduate students in finance or healthcare management
8. Policy makers in long-term care management

Course Duration: 10 Days

Course Modules

Module 1: Introduction to Long-Term Care

- Overview of long-term care concepts and its importance in financial planning.
- Understanding the demographics driving the need for long-term care.
- Key terminology related to long-term care services and insurance.
- Historical context and trends in long-term care.
- Case studies illustrating the impact of long-term care needs.

Module 2: Types of Long-Term Care Services

- Identifying various long-term care options (in-home care, assisted living, nursing homes).
- Analyzing the differences between custodial and skilled care.
- Understanding the continuum of care and its implications.
- Real-world examples of long-term care service utilization.

- Tools for assessing care options for clients.

Module 3: Long-Term Care Insurance Products

- Overview of long-term care insurance (LTCI) and its features.
- Evaluating the benefits and limitations of LTCI policies.
- Discussing the differences between traditional and hybrid long-term care products.
- Real-life examples of effective LTCI strategies.
- Tools for comparing and selecting LTCI products.

Module 4: Costs of Long-Term Care

- Understanding the costs associated with various long-term care services.
- Techniques for estimating future long-term care expenses.
- Evaluating the financial impact of long-term care on retirement savings.
- Real-world examples of cost assessments.
- Tools for calculating potential long-term care costs.

Module 5: Medicaid and Medicare in Long-Term Care

- Overview of Medicaid eligibility and benefits for long-term care.
- Understanding the role of Medicare in long-term care services.
- Discussing strategies for asset protection and Medicaid planning.
- Real-life examples of navigating Medicaid and Medicare for long-term care.
- Tools for assessing eligibility and benefits.

Module 6: Assessing Long-Term Care Needs

- Techniques for evaluating clients' potential long-term care needs.
- Understanding the role of health assessments and family history.
- Developing individualized long-term care plans based on client assessments.
- Real-world examples of effective needs assessments.
- Tools for conducting comprehensive evaluations.

Module 7: Communicating Long-Term Care Options to Clients

- Importance of clear communication in long-term care planning.
- Techniques for discussing sensitive topics related to long-term care.
- Developing educational materials on long-term care options.
- Best practices for engaging clients and their families in discussions.
- Real-life examples of successful client communication.

Module 8: Creating Actionable Long-Term Care Plans

- Steps for developing a comprehensive long-term care plan for clients.
- Engaging clients in the planning process to ensure their preferences are met.
- Techniques for integrating long-term care planning into overall financial strategies.
- Real-world examples of comprehensive long-term care plans.
- Tools for documenting and implementing care plans.

Module 9: Trends in Long-Term Care and Insurance

- Overview of emerging trends in long-term care services and insurance products.

- Discussing innovations in care delivery and technology.
- Evaluating changes in legislation affecting long-term care.
- Real-life examples of adapting to industry changes.
- Tools for staying updated on industry developments.

Module 10: Measuring the Effectiveness of Long-Term Care Strategies

- Techniques for evaluating the success of long-term care planning.
- Understanding key performance indicators for long-term care management.
- Real-world examples of strategy assessments.
- Tools for monitoring long-term care plans over time.

Module 11: Tools and Technologies for Long-Term Care Planning

- Overview of tools and resources available for managing long-term care.
- Evaluating software and applications for tracking long-term care needs and expenses.
- Discussing the role of technology in enhancing long-term care planning.
- Real-life examples of effective technology use in long-term care management.
- Tools for selecting the right resources for client needs.

Module 12: Preparing Clients for Long-Term Care Challenges

- Identifying potential long-term care challenges retirees may face.
- Techniques for developing contingency plans for long-term care needs.
- Discussing the importance of flexibility in long-term care planning.
- Real-world examples of proactive long-term care planning.
- Tools for helping clients navigate long-term care challenges.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.
- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.
- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.
- One-year post-training support, consultation, and coaching provided after the course.
- Payment should be made at least a week before the training commencement to Fineskill Training Center account, as indicated in the invoice, to enable better preparation.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
21 Sep 2026	02 Oct 2026	Online	\$2,000
21 Sep 2026	02 Oct 2026	Physical	\$3,000
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0
21 Sep 2026	02 Oct 2026	Physical	\$0

Ready to enroll or request a customized program? Book online or contact us:

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