

Training Course on Regulations and Control in Corporate Governance

Professional Development Training Course Outline

Category	Corporate Governance	Duration	10 Days
Base Fee	\$3,000 USD	Delivery Mode	Online / On-site Hybrid

Course Introduction

In today's dynamic and increasingly scrutinized business environment, a robust understanding of **Regulations and Control** within **Corporate Governance** is not just a matter of compliance, but a fundamental pillar for sustainable growth and stakeholder trust. This comprehensive training course delves into the intricate landscape of legal frameworks, ethical standards, and internal control mechanisms that shape effective corporate governance practices globally and within the Kenyan context. Participants will gain invaluable insights into mitigating risks, fostering transparency, and ensuring accountability, ultimately contributing to enhanced organizational performance and a stronger corporate reputation. Mastering these principles is crucial for navigating the complexities of the modern business world and upholding the highest standards of **corporate accountability** and **regulatory compliance**.

This intensive program is meticulously designed to equip individuals with the practical knowledge and strategic thinking required to implement and oversee sound **governance structures** and **compliance frameworks**. By exploring real-world case studies and engaging in interactive discussions, participants will develop a deep understanding ¹ of the interconnectedness between regulations, internal controls, and ethical conduct. The course emphasizes the importance of proactive risk management, effective communication with stakeholders, and the continuous improvement of governance processes. Through a focus on practical application and the latest trends in **corporate governance best practices**, this training empowers participants to become champions of ethical leadership and responsible corporate citizenship.

Programme Curriculum

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Course Objectives

Upon completion of this training course, participants will be able to:

1. **Analyze regulatory frameworks** impacting corporate governance in Kenya and internationally.
2. Implement effective **internal control systems** to safeguard organizational assets.
3. Understand the principles of **board accountability** and responsibilities.
4. Evaluate and enhance **risk management strategies** within a governance context.
5. Apply ethical principles and **corporate social responsibility (CSR)** frameworks.
6. Navigate **legal compliance requirements** relevant to their organizations.
7. Develop transparent **financial reporting practices** and disclosures.
8. Foster effective communication and **stakeholder engagement**.
9. Implement **data governance and privacy regulations**.
10. Understand the role of **audit committees** and internal audit functions.
11. Identify and mitigate **fraud and corruption risks**.
12. Apply **environmental, social, and governance (ESG)** principles.
13. Stay updated on the latest trends in **corporate governance reforms**.

Organizational Benefits

- **Enhanced Regulatory Compliance:** A workforce well-versed in regulations minimizes the risk of legal penalties and reputational damage.
- **Improved Risk Management:** Strong governance and control frameworks lead to better identification, assessment, and mitigation of potential risks.
- **Increased Stakeholder Confidence:** Transparent and ethical practices build trust among investors, customers, and the wider community.

- **Stronger Corporate Reputation:** Adherence to high governance standards enhances the organization's image and competitive advantage.
- **Better Decision-Making:** Informed leadership, guided by sound governance principles, leads to more strategic and effective decisions.

Target Participants

This course is ideal for individuals in roles such as:

1. Board Directors
2. Senior Management
3. Company Secretaries
4. Compliance Officers
5. Legal Counsel
6. Risk Managers
7. Internal Auditors
8. Finance Professionals

Course Outline

Module 1: Foundations of Corporate Governance

- Defining Corporate Governance and its Evolution
- Key Principles and Frameworks of Good Governance
- The Role of Different Stakeholders in Governance
- Global and Local Governance Codes and Standards (with a focus on Kenya)
- The Interplay Between Law, Ethics, and Governance

Module 2: Regulatory Landscape in Kenya and Beyond

- Overview of Key Kenyan Legislation Impacting Governance
- Understanding International Regulatory Bodies and Standards
- Sector-Specific Regulations and Compliance Requirements
- The Role of Regulatory Authorities and Enforcement Mechanisms
- Keeping Abreast of Evolving Regulatory Changes

Module 3: Board Structure, Roles, and Responsibilities

- Composition and Independence of the Board of Directors
- Duties and Liabilities of Board Members
- Board Committees: Functions and Effectiveness
- Chairperson's Role and Responsibilities
- Effective Board Meetings and Decision-Making Processes

Module 4: Internal Controls and Risk Management

- Principles and Frameworks of Internal Control (e.g., COSO)
- Identifying, Assessing, and Mitigating Key Business Risks
- Developing and Implementing Effective Control Procedures
- The Role of Internal Audit in Risk Management and Control
- Integrating Risk Management into Governance Processes

Module 5: Ethics, Corporate Social Responsibility, and Sustainability

- Ethical Leadership and Organizational Culture
- Developing and Implementing Codes of Conduct and Ethics Policies
- Principles of Corporate Social Responsibility (CSR) and Impact Measurement
- Integrating Sustainability and Environmental Considerations into Governance
- Stakeholder Engagement in CSR and Sustainability Initiatives

Module 6: Financial Reporting, Transparency, and Disclosure

- Key Accounting Standards and Reporting Requirements (IFRS)
- Ensuring Accuracy and Transparency in Financial Statements
- Principles of Effective Financial Disclosure and Communication
- The Role of External Auditors and Audit Oversight
- Preventing Financial Misstatements and Fraud

Module 7: Stakeholder Engagement and Communication

- Identifying and Understanding Key Stakeholder Groups
- Developing Effective Communication Strategies with Stakeholders
- Managing Stakeholder Expectations and Concerns
- Building Trust and Maintaining Positive Stakeholder Relationships
- Transparency and Disclosure in Stakeholder Communication

Module 8: Data Governance and Privacy Regulations

- Principles of Data Governance and Management
- Understanding Key Data Privacy Laws and Regulations (e.g., Data Protection Act, 2019 - Kenya)
- Implementing Data Security Measures and Breach Response Plans
- Ethical Considerations in Data Collection and Usage
- The Role of Governance in Ensuring Data Compliance

Module 9: Audit Committees and the Internal Audit Function

- The Role and Responsibilities of the Audit Committee
- Ensuring Independence and Effectiveness of the Audit Committee
- The Mandate and Scope of the Internal Audit Function
- Collaboration Between Internal and External Auditors
- Utilizing Audit Findings to Improve Governance and Control

Module 10: Fraud and Corruption Prevention and Detection

- Understanding the Nature and Types of Fraud and Corruption
- Implementing Anti-Fraud and Anti-Corruption Policies and Procedures
- Establishing Whistleblowing Mechanisms and Protection
- Conducting Fraud Risk Assessments and Investigations
- The Role of Governance in Preventing Financial Crime

Module 11: Environmental, Social, and Governance (ESG) Integration

- Understanding the Principles and Importance of ESG Factors
- Integrating ESG Considerations into Business Strategy and Operations
- Measuring and Reporting on ESG Performance
- The Role of Investors and Stakeholders in Driving ESG Adoption
- The Link Between ESG and Long-Term Value Creation

Module 12: Corporate Governance in Specific Contexts

- Governance Challenges in Family-Owned Businesses
- Governance Issues in State-Owned Enterprises
- Corporate Governance in Non-Profit Organizations
- The Role of Governance in Small and Medium-Sized Enterprises (SMEs)
- Adapting Governance Practices to Different Organizational Structures

Module 13: Current Trends and Future of Corporate Governance

- The Impact of Technology and Digitalization on Governance
- Increasing Focus on Diversity, Equity, and Inclusion (DEI) in Governance
- The Growing Importance of Cybersecurity Governance
- Developments in Shareholder Activism and Engagement
- The Future Landscape of Corporate Governance Regulations and Best Practices

Module 14: Implementing and Evaluating Governance Frameworks

- Developing a Practical Approach to Implementing Governance Changes
- Tools and Techniques for Assessing Governance Effectiveness
- Measuring the Impact of Governance Initiatives on Organizational Performance
- Continuous Improvement of Governance Processes
- Case Studies of Successful Governance Implementation

Module 15: Corporate Governance and Crisis Management

- The Role of Governance in Preparing for and Responding to Crises
- Developing Effective Crisis Communication Strategies
- Ensuring Business Continuity and Resilience
- Learning from Past Crises and Adapting Governance Frameworks
- Maintaining Stakeholder Trust During and After a Crisis

Training Methodology

This training course will employ a blended learning approach incorporating:

- Interactive lectures and presentations
- Case study analysis and group discussions
- Practical exercises and simulations
- Guest speaker sessions (where applicable)
- Q&A sessions and knowledge sharing

Register as a group from 3 participants for a Discount

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Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- a.** The participant must be conversant with English.
- b.** Upon completion of training the participant will be issued with an Authorized Training Certificate
- c.** Course duration is flexible and the contents can be modified to fit any number of days.
- d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.
- e.** One-year post-training support Consultation and Coaching provided after the course.
- f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

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